Welcome...

to the 1st Pennsylvania Wine Festival, and the "de Vine" world of Pennsylvania wines! We hope you will savor this experience . . . enjoy our "de Licious" Pennsylvania wines and foods . . . appreciate the seminars, cooking demos, vendors, and entertainment . . . and take home thoroughly " de Lightful" information and memories. It is our goal to inspire you to continue learning about the exciting regional wines of Pennsylvania. This Festival will be a success only if you continue to visit the tasting rooms of our 90+ wineries, ask for regional wines at your favorite local restaurants, choose Pennsylvania wines with pride at the state Wine & Spirit Shoppes, and help us spread the word by telling your friends and neighbors about the world class wines they can find right in their own backyards.

On behalf of the Pennsylvania Wine Association, the more than 25 participating wineries, the Pennsylvania Department of Agriculture, and our sponsors, vendors, chefs, and craftspeople, I sincerely thank you for attending the first It's deVine Wine Festival. Special thanks also to the Hersheypark Sports and Entertainment Complex for their extraordinary assistance in making this special event possible.

Let's all toast the future of Pennsylvania wines and the SECOND It's de Vine Pennsylvania Wine Festival in 2006!

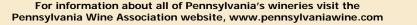
Lee Miller Chaddsford Winery **PWA Festival Chairperson**

Visit these participating Pennsylvania Wineries at the Festival...

Adams County Winery Allegro Vineyards Bashore & Stoudt Country Winery Benigna's Creek Winery Blue Mountain Vineyards & Winery **Brookmere Farm Vineyards** Chaddsford Winery **Cherry Valley Vineyards** Christian W. Klay Winery

Clover Hill Vineyards & Winery Flickerwood Wine Cellars Heritage Wine Cellars Long Trout Winery Mount Nittany Vineyards & Winery Naylor Wine Cellars Nissley Vineyards Presque Isle Wine Cellars Sand Castle Winery

Shade Mountain Winery Twin Brook Winery Vynecrest Winery Winery at Wilcox Westhanover Winery Kog Hill Winery Moon Dancer Vineyards & Winery



It's de Vine 🔸 It's de Lightful 🔸 It's de Licious 🔺 It's de Vine

Contact the PA Wine Association for information on PA's 90+ wineries, special events and festivals held throughout the state and the latest news about our booming and exciting industry. Ask for our latest state wine directory and sign up for our e-news and announcements!

411 Walnut Street, Harrisburg, PA 17101 717-234-1844 www.pennsylvaniawine.com

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Helping to Grow Pennsylvania's Wineries & Wine Industry











September 30 & October 1, 2006



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Presented by the Pennsylvania Wine Association + www.pennsylvaniawine.com

AVOR THE

Pennsylvania's best wines from over 25 statewide wineries take center stage at the 1st Pennsylvania Wine Festival. Taste, compare and find the wines you select to take home... all in one scenic location.

Parkview Golf Course, Hershey, PA

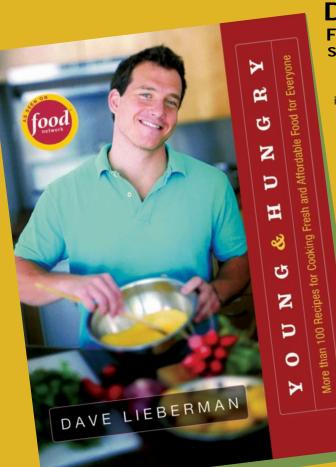
October 1 & 2, 2005

11am - 6pm Rain or Shine





1st Pennsylvania Wine Festival



Dave Lieberman, **Food Network Celebrity Chef** Saturday, October 1, 1:00 pm and 4:00 pm

"I am so excited to be a part of this festival and celebrate all the incredible food and wine that comes from our state. I am very proud to be a native of a region that produces such bounty, quality and variety." Dave Lieberman

Dave Lieberman, one of the Food Network's charming Celebrity Chefs and star of "Good Deal with Dave Lieberman," has won viewers over with his relaxed, agreeable style. You might say he is the epitome of "culinary cool." His new cookbook, "Young & Hungry," features his niche approach to cooking frugally and shopping efficiently. "I think social situations are the best reason to get into the kitchen," Dave comments. "If I can get people excited about good food, that will be very rewarding."

A native of Philadelphia, Dave's love of food preparation developed through his close relationship with his father who loves to cook. These skills continued to grow through his college years at Yale. His culinary experiences were enhanced in more informal ways through working at various Philadelphia restaurants, world travel, and living with a retired chef during his junior year.

While at Yale, he convinced several of his fellow students to put together a cooking show. Their "Campus Cuisine" quickly gained a following on the local cable access station. Shortly thereafter, he was discovered by the New York Times and then by the Food Network.

The PA Wine Association is pleased to have Dave join us to present two cooking demonstrations at the 1st Pennsylvania Wine Festival, cooking with and pairing food with Pennsylvania Wines.

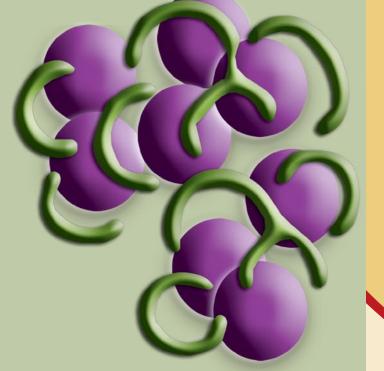
1st Pennsylvania Wine Festival – *H's de Vine!*

Schedule of Events

Dave Lieberman Food Network Celebrity Chef Saturday, October 1 only

1:00 pm to 1:45 pm

Food Network Celebrity Chef Dave Lieberman will lead a cooking demonstration featuring recipes from his new cookbook "Young & Hungry" using Pennsylvania wines. Question and Answer session after cooking demonstration.



2:00 pm to 2:30 pm

Autograph session. "Young & Hungry" cookbooks for sale.

4:00 pm to 4:45 pm

Cooking demonstration and Question and Answer session.

5:00 pm to 5:30 pm

Autograph session. "Young & Hungry" cookbooks for sale.

Vendors

All Natural dressings, marinades, salsa, sauces **Herbal Delights**

herbal dips & mixes

Ragin' Blends sauces & seasonings

The Boxwood Collection Polish pottery

Tsar's Tables

lead crystal glasses and decanters Homestead Travel - Division of Uniglobe

Wings Travel travel

> **Artistic Impressions** painted wine glasses, wine buckets

Bridges Gallery ine art photography Dancing Hands Jewelry

sterling silver and gemstone jewelry Fragrant Alternatives

natural health and beauty products **Iron Intentions Forge**

blacksmith metal work LaCigale

French Provencal cotton coated tablecloth

La Petite Provence

French country table linens La Provencale Cellars Le Mousseux sparkling cider & apple products

Pots by De Perrot handmade functional & decorative pottery

M. Reed Designs/Creative Renaissance hand made Celtic knot jewelry/wine accessories.

Ann Elizabeth Schlegel, Artist oil & acrylic paintings of grapes

Village Eatinghouse salad dressings marinades & sauces

Vin Table wine motif items

B & E Glassware Scarfs wine scarves

Tastefully Simple easy to prepare gourmet foods **Bradley Enterprises Sterling Jewelry**

sterling silver jewelry

Classic Designs Fine Art, Inc. original oil paintings

Bronco Billy Foods jerky and sausage

Moon Dancer Beads handcrafted flamework beads & jewelry

Outback Creations handknit clothing

Saturday and Sunday, October 1 & 2

Wine & Chocolate Seminars with Pennsylvania Celebrity Chefs Sponsored by The Hershey Company

1:00 pm to 1:45 pm Pennsylvania Wine and The Hershey Company's NEW! Extra Dark chocolate

2:30 pm to 3:15 pm Pennsylvania Wine and chocolate desserts

4:00 pm to 4:45 pm Pennsylvania Wine and chocolate desserts

Pennsylvania Wines

Noon to 1:00 p.m. Chef Charlie Gipe, Giant Center and Hersheypark, Hershey, PA

2:00 pm to 3:00 p.m. Chef Anthony Cover, Kegel's Produce, Lancaster, PA

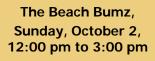
4:00 pm to 5:00 p.m. Area Celebrity Chef (TBD)



Entertainment... It's de Lig

James Mabray, Saturday, October 1, 12:00 pm to 3:00 pm

The Dixie Power Trio, Saturday, October 1, 3:00 pm to 6:00 pm



Alligator Zydeco Sunday, October 2, 3:00 pm to 6:00 pm

The Pennsylvania Wine Association would like to thank its "Cluster of Sponsors"





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Think it so.